



STEP 1: GENERAL INFORMATION

Please make copies of form for each additional registrant. Print name as you would like it to appear on badge.

Name _____
 Title _____
 Company _____
 Mailing Address _____
 City/State/Zip _____ US County _____
 Phone _____ Fax _____
 Email _____

STEP 2: ATTENDEE PROFILE

Indicate Current Job Title

- Owner, Pres, CEO, GM
- Winemaker
- Vineyard Manager
- Department Manager
- Non-manager
- Student or trainee
- Other

Indicate Primary Responsibility

- Winery Admin or Purchasing
- Winemaking
- Grapegrowing
- BOTH Growing & Winemaking
- Marketing & Distribution
- Retail & Hospitality
- Vineyard & Winery Supply
- Media & Public Relations
- Research & Academia
- Other than above

Indicate Primary Decisions

- Exclusive decision control
- Participate in decisions
- Have no control over purchasing

STEP 3: REGISTRATION (check options below - one form for each attendee, please)

WINERIES UNLIMITED FULL PASSPORT Best Value!

COMPLETE REGISTRATION PACKAGE, March 9-12

Full access to all seminars, each day of the trade show (\$49 value), a seat for the Keynote Speaker Lunch (\$50 value), admission to the Best of the East Grand Gala (\$65 value) and a complimentary one-year subscription to *Vineyard & Winery Management* magazine (\$37 value).

Please select each event you plan to attend and meal choice where indicated:

- Keynote Speaker Lunch (set menu)
- Best of the East (plated dinner choice: Prime Rib Atlantic Salmon Vegetarian)
- Friday Marketing Workshop

EARLY BIRD (by 1/31/10)	REGULAR PRICE	
\$600	\$650	\$ _____

DAY PASSPORTS ONLY

Includes access to both days of exhibits and a complimentary one-year subscription to *Vineyard & Winery Management* magazine (\$37 value).

NEWCOMER SESSIONS
March 9

Industry Newcomer Sessions Only with Trade Show access (lunch included).

\$285	\$325	\$ _____
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MAIN CONFERENCE
March 10-11

Main Conference Sessions Only with Trade Show access.

\$365	\$399	\$ _____
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WORKSHOP
March 12

Marketing Workshop Only with Trade Show access.

\$285	\$325	\$ _____
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TRADE SHOW PASSPORT ONLY

Includes access to both days of exhibits and a complimentary one-year subscription to *Vineyard & Winery Management* magazine (\$37 value). Entry via official Wineries Unlimited discounted supplier-provided VIP tickets excludes offer for a complimentary magazine subscription.

TRADE SHOW
March 10-11 (corrected dates)

This two-day pass allows you onto the exhibit hall floor each day of the trade show (includes buffet lunch on day two).

\$35	\$49	\$ _____
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FOOD & WINE EVENTS ONLY

KEYNOTE SPEAKER LUNCH
March 10 (12:00 - 1:15 p.m.)
corrected date

Special presentation by featured keynote speaker. Limited seating — early registration advised.

\$40	\$50	\$ _____
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**BEST OF THE EAST
GRAND GALA**
March 10 (6:30 - 9:30 p.m.)
corrected date

Elegant plated dinner with IEWC gold medal wine tasting. Limited seating — early registration advised.

Please indicate dinner choice:

- Prime Rib Atlantic Salmon Vegetarian

\$55	\$65	\$ _____
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STEP 4: PAYMENT Total Amount Due \$ _____

- Credit Card (circle one) VISA MC AMEX Check or money order enclosed (payable to *Vineyard & Winery Management Magazine*)

Card Number _____ Card Holder Name _____

Signature _____ Exp _____ Security Code _____

TERMS & CONDITIONS: Payment of registration fee is due in order to guarantee a spot at the event. *Vineyard & Winery Management Magazine* makes every effort to offer all sessions as planned. However, *Vineyard & Winery Management* magazine reserves the right to alter the seminar programming (content/speaker/venue/date/time/etc) as necessary. Pre-registered attendees will be notified of postponement or cancellation of the event. *Vineyard & Winery Management* magazine assumes no responsibility for non-refundable expenses incurred by registrants due to event cancellation. Attendee "no shows" or those who elect to leave early are not entitled to a refund. **CANCELLATIONS:** All cancellations must be received in writing, even if a phone call precedes the written cancellation. Substitutions may be made at any time. If you choose to downgrade your registration option, a \$25 processing fee will be applied. A refund of the registration amount minus a \$25.00 service fee will be given for written cancellations made by February 20, 2010. Cancellations received after February 20, 2010 will not be entitled to any refund. Confirmed registrants who do not attend and do not cancel are liable for the entire registration fee. Please note: Non-payment does not constitute cancellation.

Complete and mail the attached form with payment to Wineries Unlimited Registration,
c/o Executive Events, 4665 Nautilus Court, Suite 502 • Boulder, CO 80301